



SPONSORSHIP &

PARTNERSHIP OPPORTUNITIES 2026

LETTER FROM THE PRESIDENT

Coomera Cutters Rugby League Club is a proud, community-driven rugby league club based in Coomera for more than 13 years, our club has been a cornerstone of the local community, providing a safe, inclusive, and family-focused environment that promotes healthy, active lifestyles and strong values through rugby league.

Having served as Vice President in 2024 & 2025 and now stepping into the role of President for the 2026 season, I am proud of the strong leadership group across our executive, committee, coaches, and volunteers. With a clear vision, defined goals, and a unified direction, the club is entering an exciting phase of growth and opportunity.

Coomera Cutters is one of the fastest-growing rugby league clubs in the region and currently the fourth-largest junior rugby league club in Queensland. This growth reflects the strength of our programs, the commitment of our volunteers, and the support of our local families and partners.

We share strong values centred on integrity, honesty, and genuine passion for our community. These values shape our culture and guide everything we do—on and off the field. We are committed to creating positive outcomes for our players, families, and partners while continuing to build a sustainable and successful club.

We would welcome the opportunity to partner with your business for the 2026 season. Aligning with Coomera Cutters provides meaningful exposure within a rapidly growing community, while supporting a family-focused organisation that delivers real community impact. We believe strong partnerships play a vital role in achieving our vision and look forward to exploring how we can work together.

Kindest regards,
Joe Smith
President
Coomera Cutters Junior Rugby League Club

TIMELINE ROAD TO INTRUST

2024

- New committee formed
- Senior Club Coach appointed

2025

- 2 x DMC & 2 x U18's established
- New sponsorship & partnerships for club seniors
- DMC 1st & 3rd in GCRL (3rd Grade)
- Dugout seatings purchased

2026

- Established and competitive U19's, 3rd Grade, Reserve Grade Men squads
 - Inaugural Reserve Grade Squad
- Established and competitive Reserve Grade & Senior Women's squads
 - Inaugural Reserve Grade & Senior Women
- Establish Senior Sub Committee
- Establish new partnerships with local likeminded businesses investing into a thriving and aspiring JRLFC - \$35 - \$40k
- Gov funding approved to upgrade the grounds external walkways for wheelchair access and safety
- Upgrade sound system and scoreboard
- Established alcohol licence and bar
- Approved 2 x cubicles by local government

TIMELINE ROAD TO INTRUST

2027

- Inaugural inclusion into GCRL - A Grade
- Strengthening existing Reserve Grade, 3rd Grade and U19's senior men's and Reserve Grade and A Grade woman as a pathway to retain player membership GCRL
- Competitive and successful junior pathway to seniors.
- Paid club membership

2028

- Infrastructure to host Intrust (proposal).
 - a. Long term partnerships, successful government funding grants, wheelchair access, bar, seating, toilets, fencing, changerooms.
- Div 1 teams - competitive age groups to seniors, male and female.
- Best practice and alignment with executive committee, senior committee, coaching accreditations, volunteers, child safety to GCRL and QRL standards and procedures.

OUR 2025 CLUB STATS



**45
TEAMS**

4 Competitive
(Senior team U18+)

15 Competitive
(U13+)

26 non-competitive
teams (U6-U12)



Fastest growing Female participation on
the Gold Coast



2000+ families visiting our
ground each home game



5k Followers on Facebook
25000 Social engagement per month



4th biggest JRLFC in Queensland with
the addition of Reserve Grade and
Women's will move us into Top 3.



Developing into one of the strongest junior
clubs in the region, building a strong culture
and family focused environment.



2025 saw 8 Grand Final appearances and 5
wins with many more to come.

OUR PARTNERSHIP

A NEW ERA FOR THE CUTTERS

There's never been a more exciting time to partner with the Coomera Cutters. With continued investment in our facilities, programs, and community engagement, we're building a stronger future for rugby league in the northern Gold Coast. Join us as we continue to grow our club and community presence in 2026 and beyond.



Connect with and supporting grassroots Rugby League



Brand Positioning



Potential to increase sales to new audience



Brand awareness and recognition



Networking opportunities



Digital and Social media campaigns



Community Engagement



All Senior Games Livestreamed
Bar Tv

PLATINUM

MAJOR CLUB SPONSORSHIP



MAJOR SPONSOR PACKAGE ×1 – \$17,500 + GST

- Front-of-jersey branding across all junior teams u6s - u17s (800 players)
 - Playing & Training Shorts placement
 - Clubhouse Sponsorship part package
 - Naming rights to the Coomera Cutters
- Prime logo position for Training Tees and Polo
 - Premium hospitality and event access
 - Premium signage and digital exposure
 - Regular Social media exposure
 - Game Day Announcements
- Invitations to all Coomera Cutters events
 - ×2 Field Signage
 - Merchandise pack
 - Business Collaboration
 - Use of the Cutters logo

SILVER

CLUB SPONSORSHIP



MAJOR SPONSOR PACKAGE ×1 – \$10,000 + GST

- Back-of-jersey branding across all junior teams u6s - u17s (800 players)
 - Playing & Training Shorts back placement
- Back logo position for Training Tees and Polo
 - Invitations to event access
 - Signage and digital exposure
 - Regular Social media exposure
 - Game Day Announcements
- Invitations to all Coomera Cutters events
 - ×2 Field Signage
 - Merchandise pack
 - Business Collaboration
 - Use of the Cutters logo

BRONZE

CLUB SPONSORSHIP



MAJOR SPONSOR PACKAGE ×2 – \$5,000 + GST

- Sleeve-of-jersey branding across all junior teams u6s - u17s (800 players)
- Sleeve position for Training Tees and Polo
 - Invitations to event access
 - Signage and digital exposure
 - Regular Social media exposure
 - Game Day Announcements
- Invitations to all Coomera Cutters events
 - ×1 Field Signage
 - Merchandise pack
 - Use of the Cutters logo

SENIORS

PLATINUM SPONSORSHIP



SENIOR PARTNERSHIPS ×1 – \$15,000 + GST

- Logo on front of All Open and U19's jerseys
- Event tickets and hospitality inclusions
- Premium signage and digital exposure
 - Regular Social media exposure
 - Merchandise pack
- All Senior Games Livestreamed
- Prime position all seniors Training gear
 - Use of the Cutters logo
 - Club Business Collaboration
- All Senior Drink bottles & Beer coolers
 - ×2 Field Signage

SENIORS

SILVER SPONSORSHIP



SENIOR PARTNERSHIPS ×1 – \$7,500 + GST

- Logo on Back of All Open and U19's jerseys
 - Event tickets and hospitality inclusions
 - Regular Social media exposure
 - Merchandise pack
 - All Senior Games Livestreamed
 - back position all seniors Training gear
 - Use of the Cutters logo
 - ×1 Field Signage

SENIORS

BRONZE SPONSORSHIP



SENIOR PARTNERSHIPS $\times 2$ – \$5,000 + GST

- Logo on Sleeve of All Open and U19's jerseys
 - Event tickets and hospitality inclusions
 - Regular Social media exposure
 - Merchandise pack
 - All Senior Games Livestreamed
- Sleeve position all seniors Training gear
 - Use of the Cutters logo
 - $\times 1$ Field Signage

CLUBHOUSE

MAIN CLUBHOUSE SPONSORSHIP



CLUBHOUSE PACKAGE x1 – \$10,000 + GST

- Prime Front of Club Signage
- Dugout Signage rights
 - x4 Post pads
 - x4 Tear-drop flags
- Scoreboard Signage rights
- Game-day Announcements
- Event tickets and hospitality inclusions
- Field signage and digital exposure
 - Merchandise pack
 - x2 Field Signage
- Use of the Cutters logo

CLUBHOUSE

CLUBHOUSE ESSENTIALS PACKAGE



CLUB ESSENTIALS PACKAGE x1 – \$5,000 + GST

- Ground signage (premium location)
- Signage on sponsorship wall
 - x1 Field Signage
- Company logo on website and game day materials
- Four Gazebo 3x3 Walls with logo
- Tickets to club events (Season Launch, Awards Night, Sportsman's Luncheon)
 - Merchandise pack
- Game Day Opportunities
- Use of the Cutters logo

COMMUNITY

COMMUNITY SPONSORSHIP PACKAGE



COMMUNITY PACKAGE – \$1,000 + GST

- Signage on sponsorship wall
 - x1 field Signage
- Game Day Announcements
- Use of Coomera Cutters logo
- Game day activation opportunities

TEAM

INDIVIDUAL TEAM SPONSORSHIP PACKAGE

HOODIE - \$1,850

- 20 x Hoodies for sponsored team
- 1 x Set of Drink bottles and carriage
- 1 x Signage Sponsorship Included
- 1 x Website Promotion
- 1 x Social media shout out
- 1 x Training Item for Sponsor

EXTRA ITEMS CAN BE ADDED TO PACKAGE \$\$70EA

POLO & TRAINING TEE- \$ 1,650

- 20 x Polo/Tee Shirts for sponsored team
- 1 x Set of Drink bottles and carriage
- 1 x Signage Sponsorship Included
- 1 x Website Promotion
- 1 x Social media shout out
- 1 x Training Item for Sponsor

EXTRA ITEMS CAN BE ADDED TO PACKAGE \$60EA

SINGLET & TRAINING SHORTS - \$1,350

- 20 x Training Singlets/Shorts for sponsored team
- 1 x Set of Drink bottles and carriage
- 1 x Signage Sponsorship Included
- 1 x Website Promotion
- 1 x Social media shout out
- 1 x Training Item for Sponsor

EXTRA ITEMS CAN BE ADDED TO PACKAGE \$50EA

PLAYING JERSEY SPONSOR

- LOGO PRINTED ON REAR OF SPONSORED TEAMS JERSEY.
- INC 1 FIELD SIGNAGE
- WEBSITE & SOCIAL MEDIA EXPOSURE
- INVITATION TO VIP EVENT
 - U6-U9 TEAMS \$1000
 - U10-U12 TEAMS \$1600
 - U13-U17 TEAMS \$2000

1 YEAR COMMITMENT, SPONSORED TEAM KEEPS JERSEY AFTER 2026 SEASON

OTHER FORMS TO SUPPORT THE CLUB

- Hardship fund
- Naming rights for drink bottles
- Naming rights for corner posts
- Naming rights for club photos
- Naming rights to end of year trophies
- Purchase prizes for player of the year award
- Purchase prizes for player of the day
- Purchase auction items
- Donate items for Raffles
- Ground announcements
- Social Media posts
- Corner post advertising

If one of our Sponsorship packages doesn't suit your business, please feel free to contact us to discuss your preferences of any of the above and we will gladly work with you to find a package that will be mutually beneficial



CONTACT US



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UP THE CUTTERS